

2019 Drive for Diagnosis Golf Classic

*To benefit the CSNK2A1 Foundation & TGEN's CENTER FOR RARE
CHILDHOOD DISORDERS*



DRIVE FOR DIAGNOSIS 2019 GOLF CLASSIC

El Caballero Country Club
Tarzana, CA
Monday, April 22, 2019

Sponsorship Proposal



IMPACT OF YOUR SUPPORT

The Translational Genomics Research Institute's (TGen) **Center for Rare Childhood Disorders (C4RCD)** is located in Phoenix, AZ and led by Matt Huentelman, Ph.D., Vinodh Narayan, MD and Keri Ramsey, BSN.

TGen, the Translational Genomics Research Institute, is an Arizona-based, nonprofit medical research institute dedicated to conducting groundbreaking research with life-changing results. TGen joined the City of Hope system in November 2016. City of Hope provides a significant clinical setting to advance scientific discoveries made by TGen. TGen's areas of research include cancer, diabetes, neurological disorders and infectious diseases. TGen physicians and scientists work to unravel the genetic components of both common and rare complex diseases in adults and children through the efficiency and effectiveness translational research (the process of rapidly moving research towards patient benefit).

The C4RCD is currently working with families whose children are diagnosed with Okur-Chung Neurodevelopmental Syndrome (OCNDS), caused by mutations in the gene CSNK2A1. OCNDS was first identified in 2016. **OCNDS is characterized by severe speech delay or inability to speak, global developmental delay, seizures, autism spectrum disorder traits, behavioral challenges and feeding difficulty.** Improved understanding of OCNDS is key for accurate and timely diagnosis. On average, it takes individuals with a rare disease 5 years to receive an accurate diagnosis. **With the collaboration of CSNK2A1 Foundation and TGen together with the use of Whole Exome Sequencing, they will help to end the diagnostic odyssey of OCNDS patients and diagnose them sooner so patients will be able to receive the right care.**

Jennifer & Jason Sills created the CSNK2A1 Foundation, a 501(c)(3) public charity, after their daughter, Juliet, was diagnosed with OCNDS. They formed the organization after spending 7 years seeking an accurate diagnosis for the symptoms that were affecting their Jules' ability to live a normal life. Their mission is to find a cure for OCNDS and ensure affected individuals have the opportunities and supports necessary for happy and full lives. They intend to fulfill their mission by ending the diagnostic odyssey for families by reducing the time it takes to receive an accurate diagnosis, funding research that leads to the development of treatments and a cure and partnering with C4RCD at TGen.

With your support, all profits raised will go to ongoing CSNK2A1 Foundation sponsored research and to building a **CSNK2A1 Foundation Research Program** at TGen. CSNK2A1 Foundation Research Program at TGen would give us the opportunity to engage with families, expand on research, provide answers for families with children affected with OCNDS and the ability to move towards developing treatments and a cure.

FACES OF HOPE

By your generous donations and support, we are able to fight for the children pictured below and those children yet to be diagnosed. We are conducting research that will help reverse, cure and alleviate symptoms for those affected by OCNDS. OCNDS is caused by a mutation on CSNK2A1 gene. CSNK2A1 gene has links to devastating childhood cancers, autism, Parkinson's Disease and Alzheimer's Disease. **As we work around the clock on breakthroughs, we may have the ability to also impact the lives of those who are suffering from cancer, autism, Parkinson's and Alzheimer's.**



Why are CSNK2A1 Foundation and TGen's Center for Rare Childhood Disorders excited about their collaboration and partnership?

- TGen's Center for Rare Childhood Disorders ("The Center") opened its doors in 2013 and has helped over 500 children since its inception.
- For undiagnosed families and children the Center is their last hope in their diagnostic odyssey which spans many years and countless visits to doctors and specialists.
- **Families are not charged for care and genetic testing at the Center.**
- Our goal is to provide accurate diagnoses and identify effective treatments.
- A large part of the Center's scientific research focuses on helping children who do not have access to genetic testing.

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Golf Committee

Event Co-Chairs

Jennifer Sills
Founder, CSNK2A1 Foundation

Mike Kaplan, Jr.
TGen Foundation Board Member

Committee Members

Liz Kaplan
TGen Foundation

Jason Sills
J2Properties, Inc.

Joey Behrstock
Parq Advisors

Mike Grossman
Vice President, Pinnacle Contracting Corporation

J. Michael Grossman
Chairman of the Board, Pinnacle Contracting Corporation

Avisha Patel
Senior Counsel, Southern California Gas Company

2019 Tournament Schedule

Monday, April 22, 2019

**El Caballero Country Club
18300 Tarzana Avenue
Tarzana, CA 91356
(818) 654-3092**



9:00 AM-11:00 AM

**Registration
Continental Breakfast
Chipping Contest
Driving Range Opens**

11:00 AM

**Shotgun Start
Four Person Team
Modified Best Ball Format**
*Exciting contests, food & drinks
await you!*

4:30 PM-6:30 PM

**Hosted Bar
Heavy Appetizers
Presentations of Team
Contest Winners
Live Auction
Opportunity Board prizes**

2019 Drive for Diagnosis Golf Classic

Sponsorship Opportunities

Title Sponsor (One Available)\$25,000

As the Title Sponsor of the 2019 Drive for Diagnosis Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- ✂ Sixteen (16) tournament playing spots including tee gift bags
- ✂ Sixteen (16) additional reservations for the Awards Dinner
- ✂ Listed as Title Sponsor of event on all printed material and event signage
- ✂ Corporate name mentioned in any event promotion
- ✂ Special recognition at Awards Dinner-company representative can speak during program
- ✂ Name recognition on event promotional banner plus one corporate banner prominently displayed at the tournament
- ✂ Six (6) on-course tee signs
- ✂ Two (2) souvenir Pin Flags with your company logo displayed at a hole during tournament
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Opportunity to display promotional material and/or provide product samples on day of event to all players in gift bags
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Player photos

Presenting Sponsor (Four available)\$15,000

As a Presenting Sponsor of the 2019 Drive for Diagnosis Golf Classic, your firm is assured high visibility before, during and after the Golf Tournament. Sponsorship includes:

- ✂ Twelve (12) tournament playing spots including tee gift bags
- ✂ Six (6) additional reservations for the Awards Dinner
- ✂ Corporate name mentioned in any event promotion
- ✂ Name recognition on event promotional banner
- ✂ One corporate banner prominently displayed at the tournament
- ✂ Four (4) on-course tee signs
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

\$10,000 Sponsorship Opportunities

Photography Sponsor (One Available)

- ✂ Eight (8) tournament playing spots including tee gift bags
- ✂ Four (4) additional reservations for Awards Dinner
- ✂ Name recognition on event promotional banner
- ✂ Three (3) on-course tee signs
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Company name/logo on all players photo frames
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

Major Tee Gift Sponsor (Four available)

- ✂ Eight (8) tournament playing spots including tee gift bags
- ✂ Four (4) additional reservations for the Awards Dinner
- ✂ Name recognition on event promotional banner
- ✂ Two (2) on-course tee signs
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Your company logo will be included on one of the gift items given to the players
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

\$7,500 Sponsorship Opportunities

Awards Dinner Sponsor (One Available)

- ✂ Four (4) tournament playing spots including tee gift bags
- ✂ Eight (8) additional reservations for the Awards Dinner
- ✂ Company banner displayed at dinner
- ✂ Recognition at dinner from MC
- ✂ One (1) on-course tee sign and one (1) easel sign at dinner
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

Water Sponsor (One Available)

- ✂ Four (4) tournament playing spots including tee gift bags
- ✂ Four (4) additional reservations for the Awards Dinner
- ✂ Your company message/logo on custom labels for all water bottles at tournament
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

Sign Sponsor (One Available)

- ✂ Four (4) tournament playing spots including tee gift bags
- ✂ Four (4) additional reservations for the Awards Dinner
- ✂ Company logo/name recognition on all tournament tee signs
- ✂ Two (2) on-course tee signs
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgement in virtual Event Program
- ✂ Player photos

Golf Cart Sponsor (One Available)

- ✂ Four (4) tournament playing spots including tee gift bag
- ✂ Four (4) additional reservations for the Awards Dinner
- ✂ Two (2) on-course tee sign
- ✂ Signage on all of the golf carts (approx. 60) used in the tournament
- ✂ One (1) souvenir Pin Flag with your company logo displayed at hole during tournament
- ✂ Recognition of your company on both the CSNK2A1 Foundation & TGen websites
- ✂ Full-page acknowledgment in virtual Event Program
- ✂ Player photos

\$5,000 Sponsorship Opportunities

Executive Sponsor (Multiple Available)

- ✂ Four (4) tournament playing spots including tee gift bags
- ✂ One on-course tee sign
- ✂ Half-page acknowledgment in virtual Event Program
- ✂ Player photos

\$2,500 Sponsorship Opportunities

Beverage Sponsor (Four Available)

- ✂ Two (2) tournament playing spots including tee gift bags
- ✂ Signage at one beverage station
- ✂ Recognition in virtual Event Program
- ✂ Player photos

Contest Sponsor (Six Available)

- ✂ Two (2) tournament playing spots including tee gift bags
- ✂ Signage at one contest hole
- ✂ Recognition in virtual Event Program
- ✂ Player photos

Each Playing Spot includes:

- ✂ Continental breakfast
- ✂ Golf & golf cart & group caddy
- ✂ Player tee gift bag
- ✂ Driving range balls
- ✂ Player photo
- ✂ Barbeque lunch
- ✂ Hosted cocktails
- ✂ Awards Dinner

Limited individual golf spots available for \$1,250.00- contact Robert Ward email bertward@roadrunner.com or call 818-224-3673 for more information.

Non-Golf Sponsorship Opportunities

\$1,000 Sponsorship Opportunities

Tee Box Sponsor (Multiple Available)

- ✦ Host and own one tee box on the course
- ✦ Opportunity to offer a service or product sample to all golfers
- ✦ Signage at sponsored tee box
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Massage Therapist Sponsor (One Available)

- ✦ Sponsor the appearance of massage therapists, who will offer neck & shoulder massages or stretching during the tournament
- ✦ One (1) on-course tee sign at massage hole
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Cigar Sponsor (One Available)

- ✦ Cigar company will set up at tournament and hand-roll cigars for players
- ✦ Signage at cigar station recognizing your sponsorship
- ✦ Recognition in virtual Event Program
- ✦ Two (2) tickets to the Awards Dinner

Non-Golf Sponsorship Opportunities Cont'd

\$500 Sponsorship Opportunities

Beat the Pro Sponsor (One Available)

- ✂ Sponsor the appearance of a LPGA Teaching Pro who will challenge all players on a Par 3 to get closer to the pin for prizes
- ✂ Tee sign at "Beat The Pro" contest hole
- ✂ Recognition in virtual Event Program
- ✂ Two (2) tickets to the Awards Dinner

Hole in One Sponsor (Four Available)

- ✂ Sponsor one of the four Par 3 Hole in One Contests that the golfers will attempt to win golf trips and prizes by making a hole in one
- ✂ Tee sign at one (1) Par 3 hole as Hole in One sponsor
- ✂ Recognition in virtual Event Program
- ✂ Two (2) tickets to the Awards Dinner

\$250 Sponsorship Opportunities

Tee/Green Sponsor (Multiple Available)

- ✂ Company signage at sponsored tee
- ✂ Recognition in the virtual event program

Full-page Acknowledgement in Virtual Event Program (Multiple Available)

- ✂ Full-page acknowledgement (company or personal) in virtual Event Program

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El Caballero Country Club
Monday, April 22, 2019

Gifts and Prizes

We are seeking items in various categories for our annual Golf Classic fundraiser.
We request items for the following categories:

Player Tee Gifts:

Quantity requested is 144 to accommodate all golfers-with your company logo

Opportunity Board/Live Auction:

Gifts to be used for the day of event fundraising

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Item(s) to be donated:

T Tee Gifts _____ Value (each) _____

T Opp. Board/Auction _____ Gift Value (each) _____

Restrictions or Timelines _____

Please check where appropriate:

_____ Coupon(s) / certificate(s) are attached

_____ Item(s) will need to be picked up (please call the number below to arrange pickup)

_____ Item(s) will be shipped on (date) _____

Signature _____ Date _____

Please return this form to: Email: Jennifer Sills at golfclassic@csnk2a1foundation.org

Phone: (415) 483-2488

CSNK2A1 Foundation

501(c)(3) Non-profit Organization | Federal Tax ID 82-4220939

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Golf Entry Form (Page 1 of 2)

Company Name: _____ **Name:** _____

Email: _____ **Phone Number:** _____

_____ **Sorry,** I can't play but I want to participate and support this important program - enclosed is my donation

_____ I have made an online donation

_____ **Yes!** I would like to register for this year's Golf Classic

*Please check appropriate sponsorship(s):

_____ Title Sponsor	\$25,000
_____ Presenting Sponsor	\$15,000
_____ Photography Sponsor	\$10,000
_____ Major Tee Gift Sponsor	\$10,000
_____ Awards Dinner Sponsor.....	\$7,500
_____ Water Sponsor.....	\$7,500
_____ Sign Sponsor	\$7,500
_____ Golf Cart Sponsor	\$7,500
_____ Executive Sponsor	\$5,000
_____ Beverage Sponsor.....	\$2,500
_____ Contest Sponsor	\$2,500
_____ Individual Playing Spot.....	\$1,250

NON-GOLF SPONSORSHIPS

_____ Tee Box Sponsor.....	\$1,000
_____ Massage Therapist Sponsor.....	\$1,000
_____ Cigar Sponsor	\$1,000
_____ Hole in One Sponsor.....	\$1,000
_____ Beat The Pro Sponsor.....	\$500
_____ Hole in One Sponsor.....	\$500
_____ Tee/Green Sponsor.....	\$250
_____ Full-page acknowledgement in virtual Event Program.....	\$250

Enclosed is my check for \$ _____ made payable to: **CSNK2A1 FOUNDATION**
Submit payment to: CSNK2A1 Foundation c/o Golf Classic, 1929 Van Ness Ave, San Francisco, CA 94109

Or register online at <https://www.csnk2a1foundation.org/golf-classic/>

*For golf tournament inquiries, please contact Robert Ward email bertward@roadrunner.com or call 818-224-3673.

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Golf Entry Form (Page 2 of 2)

Sponsorship Contact Name: _____ Phone # _____

Sponsoring Company _____ Email _____

Name (player #1) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4) _____

Company Name _____ Daytime Phone _____

Address _____ Fax _____

City _____ State _____ Zip _____

Shirt Size _____ Handicap/Index _____ Email _____

Please photocopy or request additional player information forms if needed.

Please return this form to: IEM at iemgolf@earthlink.net- Phone (818) 224-3673

For golf tournament inquiries, please contact Robert Ward email bertward@roadrunner.com or call 818-224-3673.



DRIVE FOR DIAGNOSIS

2019 GOLF CLASSIC

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TO SIGN UP FOR TOURNAMENT SPONSORSHIPS OR DONATIONS:

1. Please make donation online (include Sponsorship name/level in notes section) at <https://www.csnk2a1foundation.org/golf-classic/>
2. Or mail donation to: CSNK2A1 Foundation 1929 Van Ness Ave, San Francisco, CA 94109
3. Or print out sponsorship commitment forms, scan and email to golfclassic@csnk2a1foundation.org
4. We will be contacting you for your Company Logo and information for Sponsorship recognition.
5. Email your Golf Player information sheet to iemgolf@earthlink.net once you have secured your players.